

## **eDSM Administrator**

Along with Lakeland Power, Lakeland Generation and Lakeland Networks, Lakeland Solutions is one of the four subsidiaries of Lakeland Holding Ltd., focused on delivering sustainable and innovative energy solutions across our region.

In coordination with the eDSM Officer, the eDSM Administrator is responsible for the organization, delivery, and evaluation of Lakeland Power's Electricity Demand-Side Management (eDSM) initiatives. This role supports the successful implementation of Save on Energy programs by driving customer engagement, ensuring consistent messaging, and maintaining strong relationships with stakeholders and trade allies.

### **Program Coordination and Delivery**

- Coordinate and support the delivery of eDSM initiatives in alignment with Lakeland Power and IESO program requirements
- Support and enhance IESO marketing strategies to increase participation in Save on Energy programs
- Amplify Save on Energy marketing efforts to improve brand awareness and maintain customer trust
- Ensure consistent delivery of messaging, education, and program materials across print, digital, social media, and event channels
- Deliver presentations and training to internal teams, customers, and partners
- Attend customer sites across Lakeland's six municipalities to provide program education and application support
- Build and maintain strong relationships with industry stakeholders and trade allies to support program uptake

### **Reporting and Administration**

- Support preparation and management of eDSM budgets, including tracking marketing, event, and labour costs
- Prepare internal monthly updates, IESO quarterly submissions, and annual reports
- Track and document all customer interactions to meet IESO reporting and audit requirements
- Monitor program performance and provide recommendations for improvement
- Assist with forecasting and development of future eDSM plans

### **Program Development and Stream Opportunities**

- Investigate and support development of eDSM Stream 2 opportunities
- Work with internal teams to identify and evaluate potential initiatives
- Support application development and implementation for new programs
- Monitor emerging opportunities and recommend participation where aligned

### **Qualifications**

- Post-secondary education in business, marketing, energy management, environmental studies, or a related field
- Experience in program coordination, marketing, or customer engagement
- Familiarity with utility programs, energy conservation, or Save on Energy initiatives is an asset
- Strong communication and presentation skills
- Ability to build and maintain effective working relationships
- Strong organizational skills and attention to detail
- Proficiency with Microsoft Office and tracking or CRM systems



**What Lakeland has to offer?**

- Competitive compensation
- OMERS defined benefit pension plan
- Employer-paid benefit package
- Flexible work arrangements
- Career development opportunities
- Work in a collaborative environment that values innovation, safety, and community impact.

**Salary Range:** \$60,000-70,000

**Please submit your detailed cover letter with salary expectations and your resume to <https://lakelandholding.bamboohr.com/careers/61> by Sunday, July 12th at 11:59 PM.**

Lakeland Holding Ltd. is an equal-opportunity employer, and we value the importance of diversity, dignity and worth of every individual in the workplace. Lakeland offers accommodation for applicants with disabilities in its recruitment processes. If you are contacted by Lakeland regarding a job opportunity, please advise prior to the interview if you require accommodation.

We thank all applicants, but only those selected for an interview will be contacted.

\*This vacancy is for a new position